



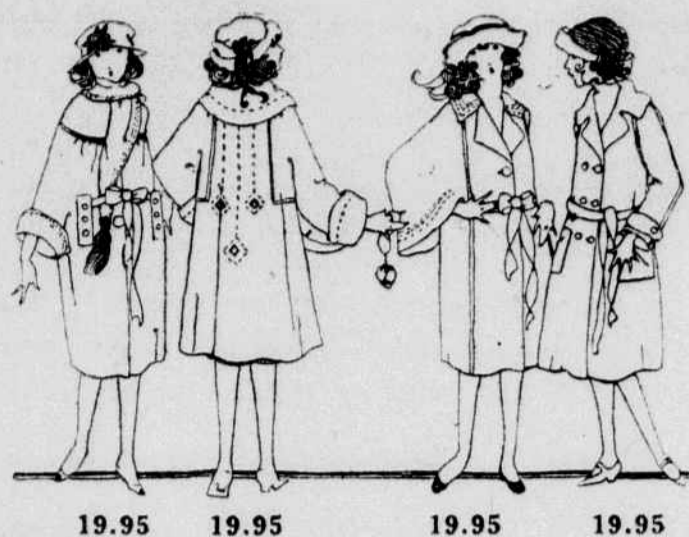
Diamond Cluster Rings
which boast a wide sparkling spread, platinum setting and a 14 kt. white gold engraved shank.
Specially priced at 38.50

Broadway
at 34th Street

Saks & Company

Specialists
in Apparel

Men's Swiss Watches of Sterling Silver
Strong, good-looking little watches with a 15-jewel lever movement and serviceable cordovan strap.
Specially priced at 8.50



19.95 19.95 19.95 19.95

FRIDAY AND SATURDAY

A Special Sale Of 425 Junior

COATS and WRAPS

at 19.95

Cool, light Springy affairs they are—speaking joyously of those warm days with a cool tang,—speaking proudly of most careful tailoring—and speaking unforgettably of The Spring Mode and that Something Different so elusive in children's clothes. Speaking, in fact, of every joyous Spring attribute except their astonishingly low price.

You will find them developed along cool, comfortable lines—because The Small Person says so,—developed in the new wrappy coat effects because The Mode says so,—developed in the soft light shades because the Spring says so,—and developed in polo cloth, velours and Herringbone because all three say so. Sizes 6 to 16.

Second Floor



800 NEW AND CHARMING

BLOUSES

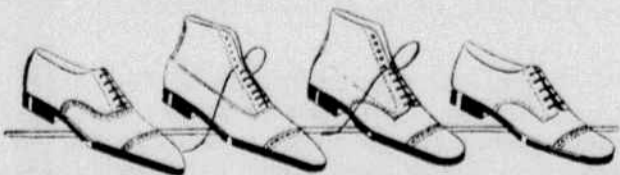
in an important pre-Easter offering

At 5.00

Delightful, every one of them—made so tastefully that to see them is to want every one of them.

There are enchanting blouses of Georgette Crepe of fairy-like daintiness, tucked a bit, perhaps, and topped by the daintiest of net collars—frilled a bit, with youthful pleated collar, or combined with lovely laces. Or one may have silky mignonettes with their lustre and sheen, handsomely developed in overblouse effect with white Pinafore collar and cuffs, or in tie-back effect combined with effective braiding—and these are only a few of the many, many styles you may have for \$5.00. Obtainable in all the newest Spring colorings. Sizes 34 to 46.

Third Floor



BOYS' SHOES

of a very high order in styling and workmanship are now being shown on the fifth floor at very reasonable prices. Oxfords and high shoes are included, in tan and black calfskin leather.

Oxfords, 6.00 High Shoes, 6.00 to 7.00

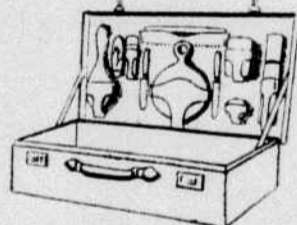
Sizes 2 to 6.—Widths A to E.

The Ideal Easter Gift
Genuine Cowhide Fitted

SUIT CASES

Very Special

29.50



Just the right size for short week-end trips. Made of heavyweight cowhide leather, with padded top and silk-lining, fitted with ten-piece toilet set. Sizes 18 to 24 inches. Illustrated.

Basement



Gray Footwear

FOR WOMEN

is now being shown on the Second Floor in all the variations of the mode—

At 9.75 to 12.50

Small wonder that gray footwear has taken Fashion by storm—it lends its unobtrusive color to any costume, always enhancing its charm. It may be demure in its Quaker hue, or achieve dash by combining itself with black. And even in the way of heels, one may choose Louis XV or Dolly effects. Full range of sizes.

Women's
American
Taffeta

Umbrellas

Special 2.45

Made of fine quality cotton taffeta, more serviceable than silk, yet just as good to look upon. Black only, tape-edged, with full length bakelite and leather-trimmed handles. Tips and stub ends of bakelite. Each made over 8-ribbed Paragon frame—each has a beautiful silk cover.

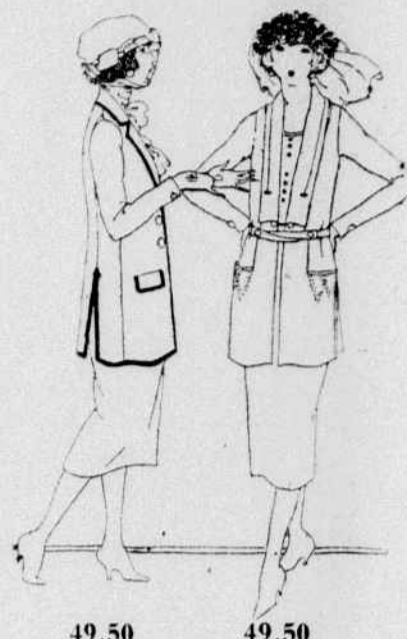
Main Floor

FRIDAY AND SATURDAY—AN UNUSUAL PRESENTATION OF

Smart Suits for Women

at a very, very low price—

49.50



49.50

49.50

One can parade along the Avenue on Easter morning confident and serene that one's suit is everything it should be—that is, if one chooses a model from this splendid collection at 49.50.

The youthful silhouette has been achieved—for Fashion favors the new length coats that give long, slim lines—the full skirts that are to be worn for Spring—and the narrow shoulders that fit perfectly. Developed in

Tricotine, Finlay Twill and Tweeds, in navy, black, wren, brown and pewter gray. Each suit beautifully silk lined.

Fourth Floor

WOMEN'S STRAP-WRIST

Capeskin Glace Gloves

Special, 1.95

The sort of gloves that harmonize so splendidly with a suit—in the colors desirable for Spring wear—beaver, mode, tan, and pastel shades, with contrast achieved by two-tone embroidery on their backs. Unequaled value at 1.95.

Main Floor



32.50

32.50

FOR EASTER—

Women's Frocks of Crepe de Chine and Chiffon Taffeta

Specially Priced for Friday and Saturday only

At 32.50

Frocks of a newness—as the French say—for one model has the handkerchief drapery created by Vionnet of Paris—and is it not fashioned of modish Crepe de Chine, besides?

Or perhaps Madame favors taffeta—we have a charming model in long-waisted effect, with over tunic of shirred ruffles and vestee of real filet lace. Pictured. In navy, brown and black. Sizes 34 to 42.

Fourth Floor

A Sale of Extra-Size

Silk Petticoats

At 6.75

Made full and roomy, yet designed to fit without being bulky. The satin and Suranta silk of which they are fashioned are of excellent quality—finished with flounce and narrow pleated ruffle. In solid colors and changeable effects for street wear.

Third Floor

Boys' Shirts and Blouses

in a very special offering

At 1.50



Fine quality Blouses that simply must give good service because of their sturdy materials—Madras and percales. Good selection of striped patterns, also all white blouses, 7 to 16 years; shirts, 12 to 14 neckbands.

Second Floor

Dainty Kimonos

In Misses' Sizes Only

At 2.75

Your morning meal will have a charm all its own if enjoyed in one of these gay little box-loom crepe breakfast coats—fresh of coloring and soft of texture.

Changeable Satin Breakfast Coats

At 8.95

Regularly 13.50



Quite as joyous and gay as a Spring morning itself,—you will find one a positive necessity for your Spring collection of extra dainty things—partly because of their frilly ruffles, partly because of their enchanting shades, and partly because of their becomingness. Colors: Pink, blue, Copenhagen, apricot, and American Beauty.

Third Floor



A Special Sale Of

Imported Beaded Bags

Just Received From France

At 24.50

Regularly 30.00 to 48.00

The subtlety of coloring and perfection of detail which so instantly distinguishes the imported beaded bag from the domestic, are combined with the charm and distinction of true French workmanship in this remarkable collection. Many styles and many designs are yours to choose from,—some mounted on shell frames and others on handsome engraved metal ones. Many lovely and unusual color combinations, too.

Main Floor

Things Decidedly New!



A French Hand-Made Frock for Women

is not content with the distinction it achieves by its double frill of white and color, or the diamond-shaped inserts of white, put in with drawn work, but also boasts that every stitch has been made by the nimble fingers of French needlewomen. In pastel shades.

19.50

Fourth Floor



A French Hand-Made Blouse

adopts the simplicity of a colored peasant collar, then charmed by the effect, adds narrow bandings of color to make certain of its attractiveness.

13.75

Third Floor

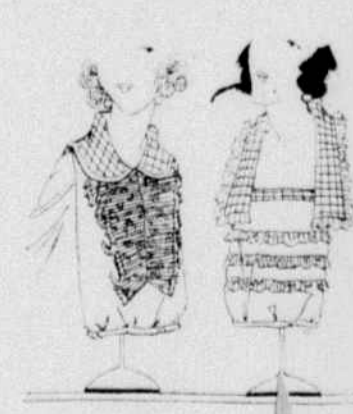


A Silk Sweater from Abroad

is also made by hand, and boasts a novel fitted shoulder that assures its fitting gracefully. To add brilliancy to its already gleaming loveliness, gold or silver tinsel is interwoven in the border.

18.75

Third Floor



Gay Little Vests

that blossom forth for Spring in all the cheerful hues of a May morning. Paris says "they must have jabots," so here they are—and besides, one may have several variations in the way of combining colored materials with white organdie.

2.95 and 3.65

Main Floor